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VOLUME I

Exploring New Frontiers Across Disciplines



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VOLUME – 1

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PREFACE

It is our pleasure to present *Advanced Perspectives in Multidisciplinary Research – Volume I: Exploring New Frontiers across Disciplines*, a scholarly collection that brings together contemporary research and emerging perspectives from diverse academic fields.

This volume reflects the growing importance of multidisciplinary and interdisciplinary research in addressing contemporary academic, technological, economic, social, and scientific challenges. The contributions cover a wide range of themes, including finance and investment, banking, artificial intelligence, digital transformation, sustainability, green finance, human resource management, marketing, entrepreneurship, education, social inclusion, chemistry, and emerging technologies.

Particular attention is given to emerging areas such as AI applications in banking and HRM, digital trade and financial technologies, robotics in retail, augmented and virtual reality in education, green consumerism, ethical marketing, and sustainable finance. The volume also includes scientific and social research addressing polymer materials, antibacterial applications, social inclusion, and academic integrity.

The diverse contributions demonstrate how knowledge from different disciplines can complement one another and generate meaningful insights for contemporary society. The book is intended to provide a useful academic reference for researchers, academicians, research scholars, students, practitioners, and professionals seeking to understand emerging developments across disciplines.

We sincerely appreciate all the contributing authors, reviewers, academic institutions, and collaborators whose valuable efforts have supported the development of this volume. We hope this book encourages further research, interdisciplinary collaboration, innovation, and knowledge sharing.

The Editors

Advanced Perspectives in Multidisciplinary Research – Volume I

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